

# MISUNDERSTOOD WHISKEY

LOUISVILLE, KY 2023 - MADE WITH REAL GOOD WHISKEY AND REAL GOOD GINGER! MISUNDERSTOOD GINGER WHISKEY IS A BLEND OF SELECT BOURBON AND AMERICAN WHISKEY, AGED IN AMERICAN OAK BARRELS, & FINISHED WITH TWO TYPES OF REAL GINGER FOR AN AWARD-WINNING, REFRESHINGLY DISTINCT SMOOTH TASTE.

OUR GINGER RECIPE BALANCES PERFECTLY WITH THE SOFT AND SUBTLE SWEETNESS OF OUR HIGH CORN MASHBILL, MAKING MISUNDERSTOOD APPROACHABLE FOR THE NEWBIES, YET COMPLEX ENOUGH FOR CONNOISSEURS. PROUDLY BLENDED AND BOTTLED AT 80 PROOF IN BARDSTOWN, KENTUCKY.

GLUTEN FREE AND VEGAN FRIENDLY. WE HOPE YOU ENJOY!

COST: \$32

WHERE TO BUY: SHOP ONLINE ON DRIZLY, MISUNDERSTOODWHISKEY.COM, OR FIND US AT SELECT WHOLE FOODS, BINNY'S, KROGER, WESTERN BEVERAGES, TOTAL WINE, ABC WINE & SPIRITS, BEVMO, GARY'S WINE, PUBLIX AND MORE OF YOUR FAVORITE RETAILERS.

ABOUT: MISUNDERSTOOD STARTED OUT OF OUR KITCHEN IN MONTCLAIR, NJ WITH A DREAM TO CREATE EASY DRINKING WHISKEY MADE WITH HONEST INGREDIENTS THAT COULD BE ENJOYED BY JUST ABOUT EVERYONE! WE HOPE YOU ENJOY MISUNDERSTOOD AS MUCH AS WE LOVE CRAFTING IT.

## Contact

FOR MORE INFORMATION, PLEASE VISIT: [WWW.MISUNDERSTOODWHISKEY.COM](http://WWW.MISUNDERSTOODWHISKEY.COM)

FOR MEDIA INQUIRIES PLEASE CONTACT COURTNEY SANDORA: [CSANDORA@GOFORTHBESOCIAL.COM](mailto:CSANDORA@GOFORTHBESOCIAL.COM)

*Welcome to our journey. We're glad you're here!*

